

**Mat-Su Vaccine Coalition**  
**February 17, 2010 12:30-1:30**  
**Place: Mat-Su Public Health Center (MSPHC)**

**Present:**

Nita Finley-Sunshine Clinic  
JD Pross- MSPHC  
Chris VanCleve- School Nurse Mat-Su Central  
Kathryn Haskel-Mat-Su Health Services  
Karen Imsson D.O. – Adventures In Pediatric  
Dr. Krimm-Providence Matanuska Health Care  
Miriam Hinthier-Ptarmigan Pediatrics  
Cathy Ezell-MSPHC  
Laurel Flynn-MSPHC  
Lois Weisberger-MSPHC  
Carol Koliadko-MSPHC  
Elizabeth Ripley-Mat-Su Health Foundation

1. Review and Approval of Minutes of January 20, 2010 Meeting – Approved
2. Introduction of Elizabeth Ripley –Coalition Capacity Development
  - Identify mid and long term goals
  - Identify stakeholders representation to achieve goals
  - Explain and engage stakeholders as you explain the need and the goals
  - Create and use a Memorandum of Agreement – can be useful
  - Identify and assign “torch bearer” in selected stakeholder groups
  - Get data to support the need.
  - Ask the question and articulate the answer well to “Why should anybody care?” related to Immunization Status of Children
  - Site useful: [www.countyhealthrankings.org](http://www.countyhealthrankings.org)
3. VAC TRAK: Input from physicians in meeting that thousands of dollars to integrate and use VAC TRAK. Some medical practices do not have electric medical records yet to date.  
Question : “What does the State or Vaccinate Alaska State Coalition have to offer in the assistance of practitioners to establish VAC TRAK in their practice?”
4. Other Stakeholders possible (suggested) to attend our meetings and eventual workgroups:
  - a. Vaccinate Alaska Coalition State Coordinator to attend by teleconference
  - b. UAA Students (Epidemiology, Graduate Student Projects)
  - c. Faith Based
  - d. Early Learning – Head Start

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5. Review of current evidenced based practice intervention that in place to help increase IZ rates:
  - Client Reminder/Recall
  - Provider Reminder/Recall
  - Multi-component Intervention that includes Education
  - Multi-component Intervention for Expanding Access in Health Care Settings
  - Vaccination Programs in WIC Settings (This needs to be assessed as to how this relationship is working for Mat-Su and Palmer WIC)
  - “Vaccines for Children” – reducing out of pocket costs
  - Sucrose Water & Non-nutritive Sucking Pilot Project
6. MSPHC Immunization Workgroup SMART objectives posted on wall for review. Anticipate that this, as well as other Management Goal workgroups, be started up again.
7. SAVE THE DATE September 27-29, 2010, Alaska Maternal Child Health and Immunization Conference Hilton Hotel-Anchorage, AK Registration to be posted in April, 2010 at [www.confcoor.com](http://www.confcoor.com) or contact Bridget McCleskey at [confcoor@gci.lnet](mailto:confcoor@gci.lnet)
8. Timely Tactic – suggested RV roving mobile vehicle project for April National Immunization week. The suggestion and the necessary steps to carry out this project were briefly discussed. The meeting attendants concurred that this would be a good tactic further into the year and not push to prepare and deliver such a project in two months (as this is too short of timeframe for project plan). Further suggestions for the RV use; include Reach out and Read, Safety Car Seat Checks, other Education Information, as well as Immunizations. Seek RV for free/ free advertising.
9. Media/Communication/Image/Stories; this was briefly discussed. Since MSPHC is a state entity advertisement or media spots must go through state PIO. It was suggested that as a Coalition we look into the possibility of posting stories, educational information to target young parents through ‘twitter’ . Miriam will discuss the idea with Stacey Peterson at Ptarmigan Pediatrics – Stacey an internet ‘guru’ . Carol will also discuss the suggestion with Doreen Stangel at Vaccinate Alaska Coalition.

**10. Next Meeting Wed. March 17<sup>th</sup> 12:30-1:30**

Meeting Coordinator and Minutes: Carol Koliadko