

Mat Su Vaccine Coalition
Meeting Wednesday June 16, 2010, 12:30-1:30
Minutes

Present: Dr. Karen Impson, Pat Cockrell, Pat Hogan, Jane Conard, Patti Lauer, Shelis Jorgensen, Prahnee Humphrey, Dr. Bruce Hess, Miriam Hinthner, Stacy Peterson

1. **Review of May 19, 2010 meeting minutes.** Correction by the addition of Pat Cockrell and Rhonda Lackey to attendees.
2. **Stakeholder Growth:**
 - a. Dr. Impson reports that she is still waiting to hear when the Valley Christian Conference will occur, thus waiting to arrange Dr. John Oliver "Modern Miracles" presentation. Suggestion from Dr. Hess to do some "town meeting" presentations to communities during this time. Also approaching the Russian community through translation about their concerns related to vaccination.
 - b. Coalition growth discussed, PHN role as well as inviting other medical providers. Jane Conard and JD Pross dispersed immunization packets in Talkeetna during a visit in that area. Members expressed interest in having membership packets available for them to take to other providers. PHN will be sending staff to Valley practices to encourage vaccine use and membership in Coalition.
 - c. SHOT survey still pending.
3. **Social Messaging;**
 - a. Website development: All provisional names for the coalition are available, reports Mr. Peterson. Just need to pick one.
 - b. Encouraged membership to submit news items; such as, new staff, changes in location, clinic events and mobile vaccine clinic updates. They should forward items to Carol Koliadko.
4. **Mobile Vaccine Project;** Dr. Karen Impson reported on project progress:
 - a. Recreational vehicle/Valley RV/personal depending on availability
 - b. Charter College volunteered to assist with paperwork for clinic
 - c. Vaccine supply secured
 - d. Parking locations to be determined/requests are in
 - e. CCS providing costumes
 - f. Tables and chairs are being provided by CCS, Dr. Impson to provide tent
 - g. Scoops Ice Cream is providing coupons
 - h. Volunteer dispensers; Carol is recruiting
 - i. Registration forms are being finalized; Dr. Impson has offered to do VacTrAK entry and follow up survey of client satisfaction with mobile project.
 - j. Signage discussed
 - k. If highly successful maybe another event in September and possibility of other sites.
 - l. Discussion about advertising medium...include public radio; check with school call down; electronic signs, MAP meeting, flyers.
5. **Next meeting:**

Working group for mobile project: June 23 12:30-1:30 p.m.
Mat-Su Vaccine Coalition meeting: July 21 12:30 to 1:30 p.m. at MSPHC