

Mat-Su Vaccine Coalition Mobile Vaccine Project 2010

Program Development

Planning – Implementation – Evaluation

Situation:

Alaska estimated vaccine coverage for childhood immunization (19-35 months) is 63.4%.



Priorities. . . .

*“Maintenance of high vaccination coverage levels in early childhood is the best way to prevent the spread of vaccine preventable diseases in childhood and to provide the foundation for controlling VPD’s among adults.:
Health People 2010 (high coverage 90%)*

Priorities:

Core Values: Collaboration, Education,
Primary Prevention

Core Purpose: All of the Mat-Su Region population will
be protected from vaccine preventable
diseases.

Program Development

Planning – Implementation – Evaluation

PROGRAM ACTION – LOGIC MODEL

Inputs

Staff

- Physician practice / Staff
- Clinic Staff
- Community volunteers
- Mat-Su PHN's
- Charter College Volunteers
- CCS – Early Learning Staff

Time

- Coalition Workgroup planning meetings
- M,T,W,Th,F 11-2 pm Mobile Clinic (First week in August = the Project)

Materials

- RV lend
- Immunization tools/equipment
- Safety (parking cones, surveyor's tape, canopies for weather, tables, chairs)
- Banners/Posters
- Flyers
- Forms, pens, clipboards

Technology

- Vac-Trak

Partner

- Volunteer Staff (individuals, offices, students, etc.)
- Wal-Mart
- Three Bears
- Reach Out and Read Program/Books
- Mat-Su Borough Health & Safe
- Police & State Troopers

Outputs – What we do

What do we do

- Advertise by flyers,
- Radio PIO
- Newspaper
- Prepare pre-printed IZ Form
- Create banners
- Assess Mobile Parking Area / Safety
- Vaccine order/cold chain management
- Develop Volunteer Role
- Descriptions
- Orientation of volunteers
- Immunize
- Document actions
- Evaluate actions and process

Outputs-Who we reach

- Participants (Vaccine Coalition and community volunteers)
- Clients (Parents/children who received immunization services)
- Agencies (Wal-Mart, Three Bears, Mat-Su Public Health & Safety)
- Decisions Makers(Mat-Su Vaccine Coalition and Agencies)

Outcomes - Impact

Short Term:

Increased public awareness of project/Vaccine Coalition service to community

Medium Term:

Create positive public attitude toward using immunization services as people see other people utilizing vaccination services

Long Term:

Ultimately increased immunization rates in children

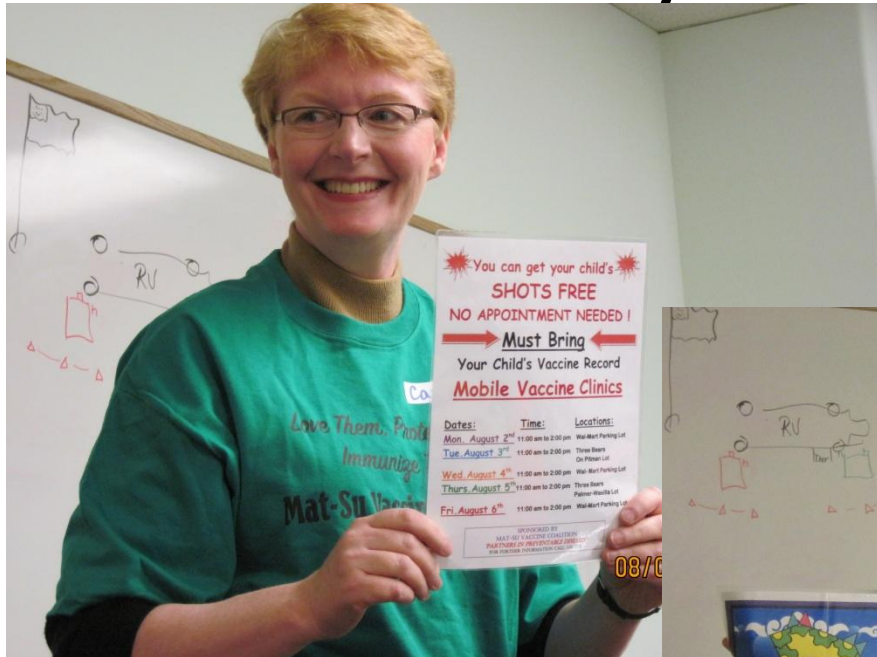
Mobile Vaccine Project Volunteers

t-shirts say. . . *“Love Them, Protect Them, Immunize Them”*

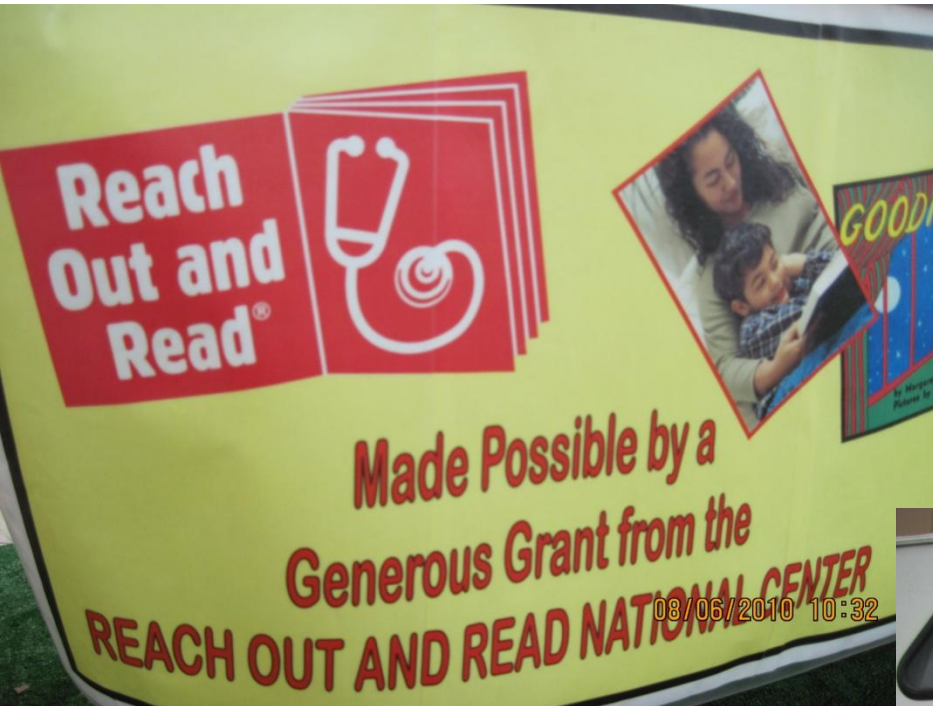


Each day, Monday through Friday there was an average of 11 volunteers on site. Over 250 hours “people hours” provided for this project.

Flyers & Banners



Flyers & Banners





08/06/2010 10:32



08/02/2010 10:42



08/06/2010 10:32

Mobile Project Daily Set-Up and Operation *Outside*



Mobile Project Daily Set-Up and Operation *Inside*



Charter College Students and Community Volunteers *In Action*



“Reach Out and Read” National Literacy Promotion Program
*Reading Circle and Book Distribution provided through
Early-Learning CCS and Community Volunteers



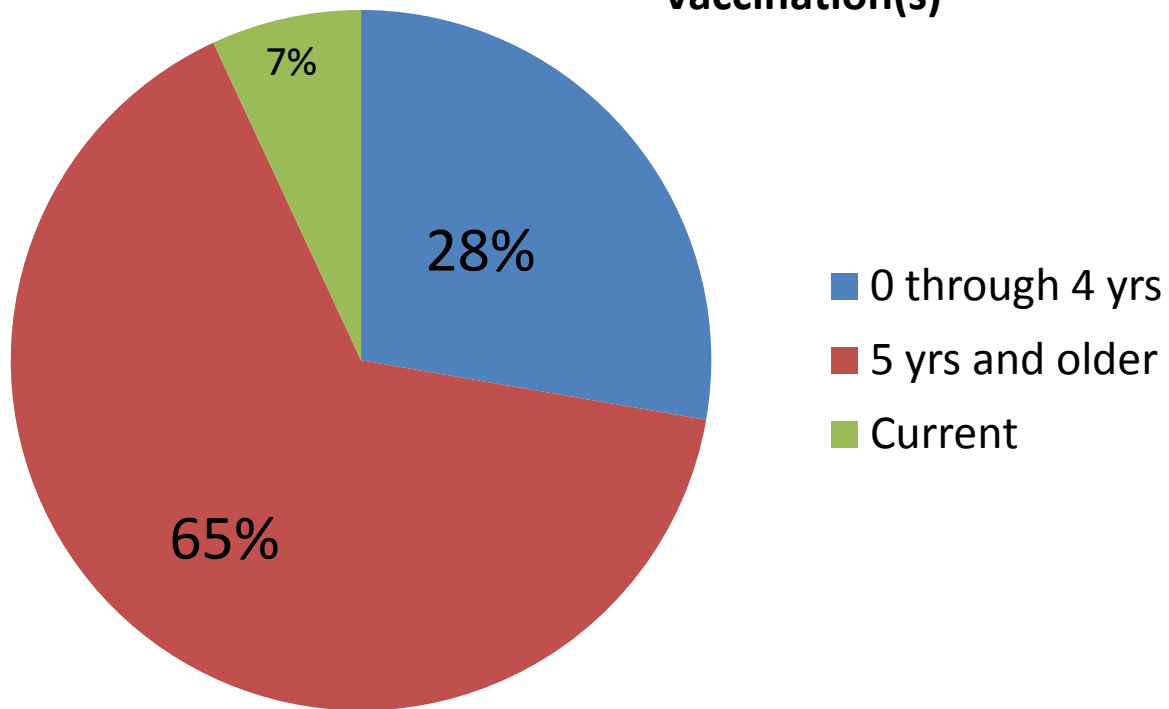
111 Books given to children
during the Mobile Project.

Thank you Wal-Mart and Three Bears !!



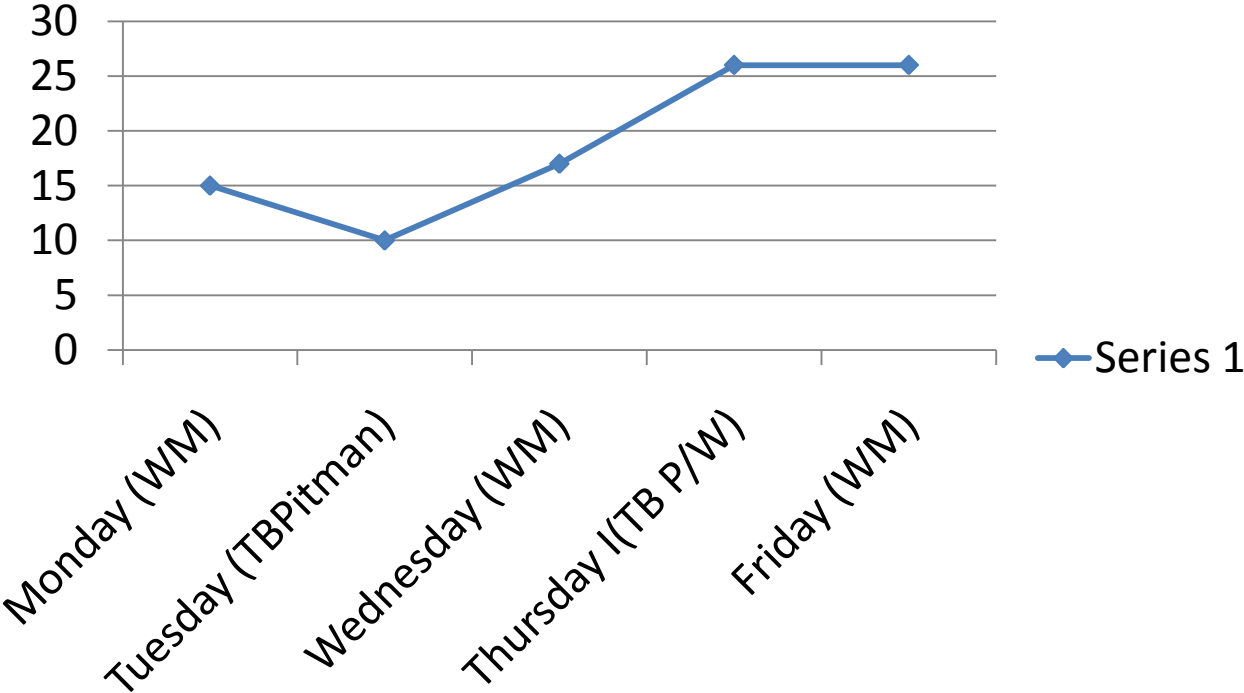
Children Assessed Total 101

**94 out 101 received
vaccination(s)**



Evaluation

Vaccinated Children Total = 94



Phone Call Follow-up Evaluation and Verbal Comments

- “Experience was awesome.”
- “Very professional.”
- “Other than weather was ‘ok’ and would use again. Was not a long wait.”
- “Went really well – very smooth.”
- “Good experience.”
- “Very convenient”
- “Love it! Loved the books and readers.
- “Really nice, loved the books, loved the “individual privacy”, very friendly.”
- “Great services, esp. liked the readers!
- “Wonderful, “totally convenient”.
- “Thought it was great, convenient.”
- “It was great”
- “Probably would use again.”
- “Liked it!”
- “Absolutely great, very efficient, loved the storytellers.”

More Phone Call Follow-up Evaluation and Verbal Comments

- “Great”
- “Liked it, pretty slick, very orderly/professional, kids thought painless.”
- “Small space, nice/quick/convenient.”
- “Awesome”
- Suggestion: “ Longer hours.”
- “Suggestion: better advertising – found out about it after calling Public Health Center for an appointment.”
- Suggestion: “Better advertising.”